

Subprasiri (Jackie) Siriviriyakul
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EDUCATION

- Ph.D. in Accounting, University of California at Berkeley (2014)
- M.S. in Business Administration, University of California at Berkeley (2011)
- Bachelor of Accountancy, Chulalongkorn University, Bangkok Thailand,
1st Class Honors with a Gold Medal Award (2008)

ACADEMIC POSITIONS

- 2025 – present: Associate Professor In-Residence, Accounting Department, School of Business, University of Connecticut
- 2020 – 2025: Assistant Professor In-Residence, Accounting Department, School of Business, University of Connecticut
- 2014 – 2020: Assistant Professor, Stan Ross Department of Accountancy, Zicklin School of Business, Baruch College, City University of New York

PUBLICATIONS

- “Measuring Real Earnings Management: Departure from “the Past” vs. Departure from “Peers”,” with Fernando Comiran. *Quarterly Journal of Finance & Accounting*, 63(3-4), 2025: 121-152.
- “Detecting Overproduction: Evidence from Inventory Write-Down,” with Fernando Comiran. *Accounting & Finance*, 63(3), 2023: 3351-3386.
- “An Empirical Assessment of Real Activities Manipulation Measures”. *Journal of Financial Reporting*, 6(2), 2021: 111-128.
- “Analyst Forecast Precision and Local Advantage: Evidence from American Depositary Receipt Firms,” with Fernando Comiran. *Accounting & Finance*, 59, 2019: 481-510.
- “Quasi Rents to Audit Firms from Longer Tenure,” with Alope Ghosh. *Accounting Horizons*, 32(2), 2018: 81-102.
- “Who’s the Fairest of Them All? Evidence from Closed-End Funds,” with Alastair Lawrence and Richard Sloan. *The Accounting Review*, 91(1), 2016: 207-227.

WORKING PAPERS

- “One Course Modality Does Not Fit All: Personality Type and Student Performance in Accounting Education,” with Li Fang.
- “Student Personality and Online Discussion-Board Behavior in Accounting Education,” with Li Fang

TEACHING EXPERIENCE

Instructor – University of Connecticut

- ACCT 2101/BADM 2101: *Principles of Managerial Accounting* (Fall 2020-present)
- ACCT 5327: *Financial Statement Analysis and Business Valuation* (Spring 2024-present)

Instructor – Baruch College, CUNY

- ACC 3200: *Managerial Accounting* (Spring 2015- Spring 2020)

Graduate Student Instructor – Haas School of Business, University of California at Berkeley

- UGBA 102A: *Introduction to Financial Accounting* (Summer 2011 - 2013, Fall 2013)
- UGBA 120A: *Intermediate Accounting* (Summer 2012 - 2013)

PROFESSIONAL EXPERIENCE

- Assistant Auditor – PricewaterhouseCoopers ABAS Ltd Bangkok, Thailand (2008-2009)
- Audit Internship – PricewaterhouseCoopers ABAS Ltd Bangkok, Thailand (2007)

AWARDS AND HONORS

- Excellence in Teaching Award, University of Connecticut, Hartford (2022)
- Teaching Excellence Award, Baruch College, CUNY (2017)
- The Professional Staff Congress-City University of New York (PSC-CUNY) Research Award (2015-2016)
- Outstanding Graduate Student Instructor Award, University of California at Berkeley (2013-2014)
- Crawford Dissertation Fellowship, Haas School of Business (2013-2014)
- Doctoral Fellowship, Haas School of Business (2009-2013)

PROFESSIONAL AFFILIATIONS

- American Accounting Association

CONFERENCE PARTICIPATION

- Tri-State Accounting Symposium (May 1, 2026)
- Harvard Business Publishing Education: Teaching with Cases Seminar (March 21-22, 2025)
- American Accounting Association Annual Meeting (August 12-14, 2024)
- AAA Conference of Teaching and Learning in Accounting (August 10-11, 2024)
- Baruch-Fordham-Rutgers Accounting Symposium (May 3, 2024)
- Financial Accounting and Reporting Section Midyear Meeting (Virtual) (January 22, 2024)

- Review of Accounting Studies Conference (December 8-9, 2023)
- Cambridge Disinformation Summit (July 27-28, 2023)
- Financial Accounting and Reporting Section Midyear Meeting (January 20-21, 2023)
- AAA Management Accounting Section Midyear Meeting/Virtual Teaching Symposium (January 3-4, 2023)
- Review of Accounting Studies Conference (December 15-16, 2022)
- GWSB Cherry Blossom Conference (April 1, 2022)
- AAA Management Accounting Section/Institute of Management Accountants Teaching Case Conference (November 5-6, 2021)