

Yuqing (Alice) Liu

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University of Connecticut

School of Business

2100 Hillside Road, BUSN 404 Storrs, CT 06269

EDUCATION

University of Connecticut, School of Business Aug 2025 – May 2030 (Expected)

Ph.D. Management | Organizational Behavior

Peking University, School of Psychological and Cognitive Sciences Jul 2024

M. Applied Psychology | Industrial & Organizational Psychology

South China Normal University, School of Economics and Management Jun 2017

B. Management | Logistics Management

RESEARCH INTERESTS

AI in the Workplace, Work Design and Job Crafting, Emotions in the Workplace, Multilevel Perspectives in Organizations

PUBLICATIONS & CONFERENCE PRESENTATIONS

Liu, Y., Oh, K. J., Kim, Y. J., Park, H., Kim, K. (2026). A Progressive Intensification Model of Emotional Collectivism in AI-Driven Social Media. Poster presentation at the *Academy of Management Annual Meeting*, Philadelphia, PA.

Park, H., Oh, K. J., Sohn, W., Park, H. J., Kim, K., **Liu, Y.** (2026). A Contingent Social Exchange Model of Leader Curiosity. Poster presentation at the *Academy of Management Annual Meeting*, Philadelphia, PA.

Liu, Y., Lu, B. (2024). The Influence of Employee Daily Investment Results on Work Consequences. Presented at the *Academy of Management Annual Meeting*, Chicago, IL.

Liu, Y. (2023). From Wall Street to Work: How Investment Fluctuation Spillover Affects Employee Outcomes. Presented at *the 2023 International Joint Forum on Psychological and*

Cognitive Sciences and Doctoral Student Forum at the School of Psychological and Cognitive Sciences of Peking University, Beijing, China.

Huang, Q., Wang, H., Wang, Y., **Liu, Y.** (2022). Morality Not Identified: Leader Moral Identity Symbolization and Follower Perceived Moral Hypocrisy. Presented at the *Academy of Management Annual Meeting*, Washington, DC.

SELECTED RESEARCH IN PROGRESS

[Title replaced with brief description]

Liu, Y., Li, G., Lu, B., Li, Y., Wang, M. [The spillover effect of private investment behavior].

(Manuscript under preparation; Preparing for submission to Journal of Applied Psychology)

Kim, Y. J., Oh, K. J., **Liu, Y.** [Emotional collectivism in AI-driven social media] (Manuscript

under preparation; Preparing for submission to Academy of Management Review)

Liu, Y., Oh, K. J. [AI, work design, and performance distribution]. Manuscript under preparation.

Liu, Y., Oh, K. J. [AI-driven Job crafting]. Manuscript under preparation.

Liu, Y., Oh, K. J. [Employee responses to AI in the workplace]. Data collection.

Wong, M. N., Ning, L. B., Fan, W., Chen, T., **Liu, Y.** [Automating leadership appraisal with

LLMs]. Manuscript in preparation.

RESEARCH EXPERIENCE

Full-time Research Assistant

Oct 2024- Jul 2025

The Hong Kong Polytechnic University, Department of Management & Marketing

TEACHING EXPERIENCE

Teaching Assistant

MENT 3101 – Managerial & Interpersonal Behavior

Spring 2026 & Fall 2025

ACADEMIC SERVICE

Ad-Hoc Reviewer for Academy of Management Annual Meeting

PROFESSIONAL EXPERIENCES

Human Resources Business Partner

Apr 2020 - Aug 2021

Tencent (Fortune 500)

Recruiter

Jan 2018 - Oct 2018

Alibaba (Fortune 500)

AFFILIATIONS

Academy of Management