Youli Zou

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Google Scholar | SSRN Page

Education

- Ph.D. in Accounting | 2013 | Rotman School of Management, University of Toronto, Toronto, Ontario, Canada
- M.A. in Economics | 2008 | School of Economics, University of Guelph, Guelph, Ontario, Canada (Completed 1st year Ph.D. courses in Economics)
- B.A. in Finance | 2006 | School of Economics, Peking University, Beijing, China

Employment

- Associate Professor | School of Business Accounting Department, University of Connecticut | 2025-present
- Assistant Professor | School of Business Accounting Department, University of Connecticut | 2020-2025 (maternity leave in 2023 and 2025)
- Assistant Professor of Accountancy | School of Business, The George Washington University | 2013-2020 (maternity leave in 2016)

Research

PUBLICATIONS

1. "Managerial accountants and investment efficiency" 2026. With Michael Iselin and Jacob Ott, forthcoming, *The Accounting Review*.
2. **"**Do Key Audit Matters in Hong Kong and Mainland China Provide Incremental Information and Improve Audit Quality?**"** 2026. With Lin Liao, Miguel Minutti-Meza, Valbona Sulcaj, and Yun Zhang, forthcoming, *Contemporary Accounting Research*.
3. "The Effect of the Current Expected Credit Loss Approach on Banks' Lending during Stress Periods: Evidence from the COVID-19 Recession.**"** 2025. With Jing Chen, Stephen Ryan, and Yiwei Dou, *The Accounting Review*.
4. "Strategic Entry Decisions, Accounting Signals, and Risk Management Disclosure." 2022. *Contemporary Accounting Research.* Winner of the 2015 AAA Competitive Manuscript Award and 2014 FARS Best Dissertation Award.
5. "Information Externalities of SFAS 161: Evidence from Supply Chains." 2021. With Jing Chen and Yiwei Dou, *The Accounting Review*.
6. "The Effect of Credit Competition on Banks' Loan Loss Provisions." 2018. With Yiwei Dou and Stephen G. Ryan. *Journal of Financial and Quantitative Analysis*.
7. "Blockholder Exit Threats and Financial Reporting Quality." 2018. With Yiwei Dou, Ole-Kristian Hope, and Wayne B. Thomas. *Contemporary Accounting Research*.

8. "**Labor Unemployment Insurance and Earnings Management**." 2016. With Yiwei Dou and Mo Khan. *Journal of Accounting & Economics*.
9. "**Individual Large Shareholders, Earnings Management, and Capital Market Consequences**." 2016. With Yiwei Dou, Ole-Kristian Hope, and Wayne B. Thomas, *Journal of Business Finance and Accounting*.

WORKING PAPERS

1. "**The Consequences of Private Equity Investment in Accounting Firms**" 2026. With Tuan Doan, Steven Utke, and Ying Zhou, revising for resubmission, Management Science/PCAOB Registered Report Conference.
2. "**The Real Effects of Geographic Lending Disclosure on Banks.**" 2024. With Yiwei Dou, preparing for submission.

Teaching

TEACHING INTERESTS

- Financial Accounting; Auditing; Managerial Accounting; Financial Accounting Doctoral Seminar; Data Analytics.

INSTRUCTOR

- Principles of Financial Accounting, University of Connecticut, Spring 2021, Fall 2021-2025.
- Accounting and Capital Markets (ACCT 6203 - 001), guest lecture, Fall 2024.
- Intermediate Accounting II, University of Connecticut, Fall 2022-2025.
- Intermediate Accounting I, University of Connecticut, Spring 2021.
- Introduction to Financial Accounting, The George Washington University, 2014-2019.
- Doctoral Seminar: Empirical Financial Accounting, The George Washington University, Spring 2020.
- Intermediate Management Accounting (Rotman Commerce), Rotman School of Management, University of Toronto, Spring 2012.

CERTIFICATE AND HONORS

- Outstanding Undergraduate Faculty Award, 2020, The George Washington University.
- Finalist, Student-athletes' choice for Professor of the Year, 2014, The George Washington University.
- Teaching Business in Colleges and Universities, Rotman Teaching Effectiveness Center, University of Toronto, 2012.

SERVICES AND MENTORING

- Undergraduate Honors Thesis Advisor, Gabriel Paknia, 2025-2026, University of Connecticut.
- Undergraduate Honors Thesis Advisor, Diane Meng, 2022, University of Connecticut.
- Undergraduate Honors Thesis Advisor, Nicholas Willett, 2021, University of Connecticut.
- Faculty mentor, PwC Case Challenge Competition, 2020.

Invited Workshop Presentations

- Hong Kong University, 2026 (scheduled)

- Stony Brook University, 2024
- Hong Kong Baptist University, 2022
- The University of Illinois at Chicago, 2022
- Shanghai University of Finance & Economics, 2021
- University of Connecticut, 2020
- Yeshiva University, 2019
- Rutgers, 2019
- Syracuse University, 2019
- Lehigh University, 2019
- Annual Rotman Accounting Research Conference, 2018
- CAPANA Conference, 2018
- The Hong Kong Polytechnic University, 2017
- Michigan State University, 2017
- George Mason University, 2016
- Georgetown University, 2014
- Boston University, 2013
- The George Washington University, 2013
- University of Alberta, 2013
- University of Rochester, 2013
- CUNY Baruch, 2012

Conference Presentations and Discussions

- Texas Audit Research Symposium (2025)
- 4th Annual Labor and Accounting Group Conference. Presenter (2024)
- AAA FARS Midyear Meeting. Presenter (2024, 2020, 2019, 2015)
- AAA Annual Meeting. Discussant (2020)
- AAA Auditing Midyear Meeting. Presenter (2020)
- Conference of Financial Economics and Accounting. Discussant (2019)
- AAA FARS Midyear Meeting. Discussant (2012, 2013, 2019)
- Asia MIT Conference at Hangzhou, China. Discussant (2017)
- Virginia Accounting Research Conference. Presenter (2017)
- Washington Area Research Symposium at Georgetown University. Presenter (2014)
- Cherry Blossom Conference at George Washington School of Business. Presenter (2014)
- Conference of Financial Economics and Accounting. Presenter (2013)
- Temple University Accounting Conference. Presenter (2013)
- AAA Annual Meeting. Presenter (2012, 2013, 2014)
- CAAA Annual Meeting. Presenter and Discussant (2012)
- AAA IAS Midyear Meeting. Discussant (2012)
- London Business School Trans-Atlantic Doctoral Conference. Presenter and Discussant (2011)

Other Conference Participation

- Tri-State Accounting Symposium (2026)
- Kellogg AIM Conference (2024)

- Yale SOM Summer Accounting Conference (2024)
- Baruch-Fordham-Rutgers Conference (2024)
- St. Louis Fed/IU Workshop on Financial Institutions Research (2019, 2022, 2023)
- UConn Finance Conference (2022, 2023)
- Columbia Burton Accounting Conference (2022)
- Contemporary Accounting Research Conference (2011-2014, 2022)
- Yale SOM Summer Accounting Conference (2022, 2023)
- Journal of Financial Reporting Mini Conference (2022)
- Empirical Conference at Carlson School of Management, University of Minnesota (2014, 2022)
- Cherry Blossom Conference at the George Washington University (2014-2019, 2022)
- American Accounting Association/Deloitte Foundation Trueblood Seminar for Professors (2021)
- Toronto Accounting Research Conference (2008-2013, 2015, 2018, 2019, 2021)
- Tulane Accounting Conference (2020)
- NYU Accounting Summer Camp (2013-2016, 2018, 2019)
- Virginia Accounting Research Conference (2018,2019)
- Colorado Summer Conference (2018)
- Washington Area Research Conference (2014-2018)
- PCAOB-JAR Conference (2014, 2016-2018)
- Conference on Investor Protection, Corporate Governance, and Fraud Prevention at George Mason University (2014-2016)
- CAPANA at Shanghai (2015)
- London Business School Accounting Symposium (2013)
- McMaster Accounting Research Symposium (2010, 2013)

Scholarship, Grants, and Honors

- NASBA Accounting Education Research Grant (2026)
- University of Connecticut CPEC Research Grant (2024)
- AAA FARS Mid-year Meeting Outstanding Discussion Award (2019)
- AAA Competitive Manuscript Award (2015)
- AAA FARS Best Dissertation Award (2014)
- AAA IAS Ph.D. Travel Grant (2012)
- University of Toronto Fellowship (2008-2013)
- University of Toronto Tuition Scholarship (2008-2013)
- School of Graduate Studies Conference Grant, University of Toronto (2011, 2012)
- Contemporary Accounting Research Conference Subsidy (2012)
- Ph.D. Fellowship, University of Guelph (2007)
- Master Fellowship, University of Guelph (2006)

Membership and Service

- Editorial Board Member, The International Journal of Accounting. 2024-2027.
- AAA Competitive Manuscript Award Committee Member, 2018-2019.
- Ad hoc reviewer for journals: The Accounting Review; Management Science; Contemporary Accounting Research; Auditing: A Journal of Practice & Theory; European Accounting Review; Journal of

Accounting, Auditing and Finance; Journal of Accounting and Public Policy; Journal of Financial and Quantitative Analysis, Journal of International Accounting Research, The International Journal of Accounting

- Ad hoc reviewer for conferences: FARS Midyear Meeting, AAA Annual Meeting, CFEA, HARC
- Ad hoc reviewer for grants: Research Grants Council (RGC) of Hong Kong
- American Accounting Association
- Canadian Academic Accounting Association
- Certified Management Accountant (CMA), Institute of Management Accountants

Professional Certifications

- Certified Management Accountant (CMA, inactive)