

Li Fang

Department of Accounting, School of Business, University of Connecticut

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Education

Ph.D. in Accounting, The George Washington University, 2015

M.A. in Accounting, The George Washington University, 2008

B.A. in Business Administration, Sun Yat-sen University, 2007

Academic Employment

Assistant Adjunct Professor, Iowa State University, August 2015–May 2022

Assistant Professor in-Residence, University of Connecticut, August 2022–Present

Publication:

“Managerial Labor Market Mobility and Corporate Social Responsibility”, with Yonghong Jia and Xinhua Gao. *Journal of Management Accounting Research*, 2023.

“Corporate Monitoring and Misreporting: The Role of Rules-based and Principles-based Accounting Standards”, with Jeffery Pittman, Yinqi Zhang, and Yuping Zhao. *Auditing: A Journal of Practice and Theory*, 2023.

Working Papers

“Do Media Help Deter Financial Misreporting?”, with Yuping Zhao.

“The relationship between students’ personal traits, learning approaches, and learning outcomes in accounting courses”, with Subprasiri Siriviriyakul

Conference and Workshop Presentations

2025: Harvard Business School Teaching with Cases Seminar, Boston, MA

2024: IMA Accounting and Finance Conference 2024, San Antonio, TX

2021: Massachusetts Institute of Technology (MIT) Asia conference, Online

2021: Chinese Accounting Professors’ Association of North America (CAPANA), Online

2019: AAA Annual Meeting, San Francisco, CA

2017: AAA Annual Meeting, San Diego, CA

2017: Massachusetts Institute of Technology (MIT) Asia conference, Hangzhou, China

2017: Chinese Accounting Professors’ Association of North America (CAPANA), Dalian, China

2015: AAA Annual Meeting, Chicago

2014: Conference on Auditing and Capital Markets, Washington, DC

2014: The Washington Area Accounting Conference, Washington, DC

2013: Cherry Blossom Accounting Conference, Washington, DC

2013: AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, Tahoe City, CA

2013: The Washington Area Accounting Conference, Washington, DC

2012: Cherry Blossom Accounting Conference, Washington, DC

2012: The Washington Area Accounting Conference, Washington, DC

Teaching Experience

School of Business, University of Connecticut

- Instructor for *Financial Controls (EMBA 5413)*, EMBA Course, Spring 2024

- Instructor for *Performance Evaluation (EMBA 5514)*, EMBA Course, Spring 2024

- Instructor for *Cost Analysis and Control (ACCT 5123)*, MBA Course, 2022–present
- Instructor for *Contemporary Managerial Accounting Issues (ACCT 5533)*, MSA Course, 2022–present
- Instructor for *Cost Accounting (ACCT 3221/BADM 3221)*, Undergraduate Course, Spring 2024
- Instructor for *Principles of Managerial Accounting (ACCT 2101/BADM 2101)*, Undergraduate Course, 2022–present

College of Business, Iowa State University

- Instructor for *Intermediate Managerial Accounting I*, Undergraduate Course, 2019–2022
- Instructor for *Managerial Accounting*, Undergraduate Course, 2015–2022
- Coordinator for *Managerial Accounting*, Undergraduate Course, 2017–2022

Honors and Awards

AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow (2017)

Future Faculty Fellow, The George Washington University (2012)

Doctoral Research Fellowship, The George Washington University (2009–2013)

Master of Accountancy Service Award, The George Washington University (2009)

Service

University of Connecticut

Undergraduate Curriculum Task Force, Fall 2024–Present

Faculty Advisor for Undergraduates, Fall 2023–Present

PWC Challenge Case Competition faculty advisor, Fall 2023

PWC Challenge Case Competition faculty advisor, Fall 2022

Iowa State University

ISU Department of Accounting Scholarship Committee, 2019–2021

ISU Department of Accounting Assessment Committee, 2019–2022

ISU College of Business Learning Team Task Force, 2017–2022

External

Ad Hoc Reviewer for:

- *Journal of Business Ethics*
- AAA Annual Meeting
- AAA Auditing Midyear Meeting