

Vishal P. Baloria

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School of Business
University of Connecticut
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CAREER

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| 2022- | Associate Professor, University of Connecticut, United States. |
| 2020-2022 | Associate Professor, University of Alberta, Canada. |
| 2014-2020 | Assistant Professor, Boston College, United States. |
| 2010 | Tax Accountant, BDO Dunwoody LLP, Canada. |
| 2008-2010 | Auditor, Office of the Auditor General, Canada. |
| 2007 | Management Accountant, De Beers Group, Canada. |

EDUCATION

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| Ph.D. | University of Waterloo, 2014, Accounting. |
| MBA | McMaster University, 2010, Finance & Economics. |
| CPA, CA | CPA Canada, 2010, Accounting. |
| BBA | University of Toronto, 2008, Accounting. |

PUBLICATIONS

1. Media exposure and corporate labor investment decisions (with Alvis Lo and Susan Shu). **The Accounting Review**, 2025, Volume 100, No. 3, 79-105.
2. Political connections and accounting conservatism. **The Accounting Review**, 2022, Volume 97, No. 6, 45-66.
3. Shareholder activism and voluntary disclosure initiation: The case of political spending (with Ken Klassen and Christine Wiedman). **Contemporary Accounting Research**, 2019, Volume 36, No. 2, 904-933.
4. The effects of media slant on firm behavior (with Jonas Heese). **Journal of Financial Economics**, 2018, Volume 129, No. 1, 184-202.
5. Supporting tax policy change through accounting discretion: Evidence from the 2012 elections (with Ken Klassen). **Management Science**, 2018, Volume 64, No. 10, 4893-4914.
6. A lobbying approach to evaluating the whistleblower provisions of the Dodd-Frank Reform Act of 2010 (with Carol Marquardt and Christine Wiedman). **Contemporary Accounting Research**, 2017, Volume 34, No. 3, 1305-1339.

7. The rise of partisan media changed how companies make decisions (with Jonas Heese). **Harvard Business Review**, 2017, October (online).
8. Discussion of “An examination of the U.S. public accounting profession’s public interest discourse and actions in federal policy making”. **Journal of Business Ethics**, 2017, Volume 142, No. 2, 221-224.

WORKING PAPERS

9. Employee or independent contractor? Accountant classification and audit outcomes. (with Jingyu Xu, 2024 UConn Ph.D Graduate) R&R
10. Employer WARN-ing: Mandatory advance disclosure and corporate innovation. R&R
11. How important is internal information asymmetry for firm-level productivity? (with Trent Krupa, 2022 UConn Ph.D Graduate and Dave Weber) R&R
12. Media attention, political risk, and share repurchases (with Alvis Lo, Susan Shu, and Enshuai Yu) R&R
13. Financial education, employee financial stress, and employer productivity (with Ilona Bastiaansen 2023 UConn Ph.D. Graduate) R&R
14. The effect of newspaper entry and exit on firm behavior (with Kangkang Zhang, 2025 UConn Ph.D. Graduate) R&R
15. Can local media encourage empire building? Evidence from business journals (with Farzana Afrin, 2022 Boston College Ph.D Graduate), 2025.
16. Real effects of media: Evidence from data breaches (with Jee-Hae Lim and Satish Sahoo), 2025.
17. Target setting: Global evidence (with Xi Ai, Han Sun, and Man Wang), 2025.

DOCTORAL STUDENTS

1. Member of PhD dissertation committee for Minah Lee (2025-Present).
2. Supervisor for second year summer paper committee for Sajon Dhar (2025).
3. Member of PhD dissertation committee for Kangkang Zhang (2023-2025), graduated in 2025. First placement at University of Illinois at Urbana-Champaign.
4. Member of second year summer paper committee for Minah Lee (2024).
5. Member of first year summer paper committee for Yihui Jiang (2024).
6. Member of second year summer paper committee for Xiao Yu (2023).

SERVICE TO THE PROFESSION

- Editor (Ad Hoc) at:
 - **Contemporary Accounting Research** (2024-present).
- Editorial Board Member (initially appointed 2020; reappointed 2023) at:
 - **Contemporary Accounting Research** (2020-present).
- Doctoral Consortium Speaker for:
 - Haskayne and Fox Accounting Conference (2024)
 - **Contemporary Accounting Research** Conference (2020)
 - University of Iowa PhD Course in Taxation (2019)
- Planning Co-Coordinator (with Adrienna Huffman, Tulane University) for:
 - Financial Accounting & Reporting Section Midyear Meeting (2020)
- Track Editor for:
 - Canadian Accounting Association Annual Meeting (2024-2025, 2012-2017)
 - Financial Accounting & Reporting Section Midyear Meeting (2020)
 - **Journal of the American Taxation Association** Conference (2019)
 - American Accounting Association Annual Meeting (2017-2018)
- American Accounting Association Committees:
 - Lifetime Achievement Award and PhD Mentoring Award (2020)
- Journal Reviewer for:
 - **Accounting Horizons, Business and Politics, European Accounting Review, Journal of Accounting and Economics, Journal of Accounting Research, Journal of Accounting and Public Policy, Journal of Accounting, Auditing, and Finance, Journal of American Taxation Association, Journal of Banking and Finance, Journal of Business, Finance, and Accounting, Journal of Business Ethics, Journal of Development Economics, Journal of Law and Economics, Journal of Management Accounting Research, Management Science (Accounting track, Finance track, Sustainability track), Review of Accounting Studies, The Accounting Review**
- Conference Reviewer for:
 - American Accounting Association Annual Meeting, American Accounting Association Midyear Meeting (American Taxation Association Midyear Meeting, Financial Accounting and Reporting Section Midyear Meeting, Management Accounting Section Midyear Meeting, Sustainability Midyear Meeting, Spark Meeting), Conference on Financial Economics and Accounting, Hawaii Accounting Research Conference, MIT Asia Conference in Accounting

SERVICE TO THE UNIVERSITY OF CONNECTICUT

1. Faculty Sponsor, Wealth Management Society, 2025-Present
2. Faculty Coordinator for University Early College Experience (Business) 2024-present.
3. Faculty Lead for Common Curriculum Revision for Personal Finance, 2024-2025.
4. Faculty Mentor for Financial Literacy Innovation Program (FLIP), 2023-present.
5. University Scholar Honors Program Advisor, Christian Chleobowski, 2024.
6. Guest Lecturer, Personal Finance & Name, Image, Likeness to Student-Athletes, 2023.
7. Guest Lecturer, Undergraduate VITA Course, 2024.
8. Guest Lecturer, PhD Course on Capital Markets Research, 2024.
9. Guest Lecturer, PhD Course on Pre-Workshop Preparation, 2022.

SERVICE TO BOSTON COLLEGE AND THE UNIVERSITY OF ALBERTA

10. Coordinator for Annual University of Alberta Accounting Research Conference, 2022.
11. Course Coordinator for Corporate Taxation, 2020-2022.
12. Admissions Committee for PhD Program in Accounting, 2022-2021 and 2018-2020.
13. Faculty Advisor for Undergraduate Juniors at Boston College, 2018-2020.
14. Recruiting Committee for Accounting Faculty, 2021 and 2015-2017.
15. Coordinator for Boston College Accounting Research Seminar Series, 2015-2017.

TEACHING (Average Mean Instructor Rating Based on 5.0 Scale)

1. Undergraduate, Personal Finance, University of Connecticut, 2024-present. (4.7/5.0).
2. Undergraduate, Managerial Accounting, University of Connecticut, 2023. (4.8/5.0).
3. Executive MBA, Organizational Planning, University of Alberta, 2021-2022. (5.0/5.0).
4. PhD, Financial Economics Research, University of Alberta, 2021-2022. (N/A).
3. Undergraduate, Corporate Taxation, University of Alberta, 2020-2022. (4.8/5.0).
4. Undergraduate, Managerial Accounting, Boston College, 2014-2020. (4.8/5.0).
5. Undergraduate, Financial Accounting, University of Waterloo, 2012. (4.5/5.0).
6. Postgraduate, Professional Practice, CPA Canada, 2011-2014. (4.5/5.0).

HONORS AND AWARDS

1. Wealth Management Conference Best Paper Award, 2025.
2. CPA Education Foundation Teaching Award, University of Alberta, 2021.
3. Outstanding Service Award, Financial Accounting & Reporting Section, 2020.
4. Teaching All-Star Award, Boston College, 2017-2019.
5. Excellence in Reviewing Award, Financial Accounting & Reporting Section, 2016, 2018.
6. Best Paper Award, Corporate Reporting & Governance Conference, 2014.
7. Social Sciences and Humanities Research Council Doctoral Fellowship, 2013-2014.
8. President's Graduate Scholarship, University of Waterloo, 2011-2014.
9. Ontario Graduate Scholarship, 2011-2013.
10. CPA Ontario Doctoral Support Program Award, 2010-2013.
11. Honors List, University of Toronto, 2008.
12. CPA Ontario Cash Competition Award, 2007.
13. Queen Elizabeth Aiming for the Top Scholarship, University of Toronto, 2005-2007.

MEDIA COVERAGE

1. Credit Cards Reward Survey, Wallet Hub, 2024.
2. Global Corporate Tax Rate Highlights, St. Albert Gazette, 2021.
3. Uncommon Knowledge, Anything For a Tax Cut, Boston Globe, 2017.
4. Democrat Leaning Firms Delayed Negative Announcements, Forbes, 2017.
5. Disclosure on Corporate Political Spending Is Not Enough, New York Times, 2012

INVITED WORKSHOP PRESENTATIONS

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| 1. HEC Paris, 2025. | France |
| 2. ESSEC Business School, 2025. | France |
| 3. Fordham University, 2025. | United States |
| 4. Chinese University of Hong Kong, 2024, 2019. | Hong Kong |
| 5. City University of Hong Kong, 2024, 2019. | Hong Kong |
| 6. Wilfred Laurier University, 2024. | Canada |
| 7. McGill University, 2024, 2019. | Canada |
| 8. HEC Montral, 2024. | Canada |
| 9. Concordia University, 2024, 2023. | Canada |
| 10. Simon Fraser University, 2023. | Canada |
| 11. University of Louisville, 2023. | United States |
| 12. University of New South Whales (UNSW), 2023. | Australia |
| 13. University of New England (UNE), 2023. | Australia |
| 14. University of Technology, Sydney (UTS), 2023. | Australia |
| 15. York University, 2022. | Canada |
| 16. University of Akron, 2021. | United States |
| 17. American University, 2019. | United States |
| 18. Bentley University, 2019. | United States |
| 19. George Mason University, 2019. | United States |
| 20. Michigan State University, 2019. | United States |
| 21. Rutgers University, 2019. | United States |
| 22. University of Houston, 2019. | United States |
| 23. University of Iowa, 2019. | United States |
| 24. University of Missouri, 2019. | United States |
| 25. University of New Hampshire, 2019. | United States |
| 26. University of Washington, 2019. | United States |
| 27. Massachusetts Institute of Technology (MIT), 2018. | United States |
| 28. National Taiwan University, 2017. | Taiwan |
| 29. University of Ottawa, 2017. | Canada |
| 30. University of Tennessee, 2017. | United States |
| 31. Boston University, 2016. | United States |
| 32. London Business School (LBS), 2016. | United Kingdom |
| 33. University of Central Florida, 2019, 2018, 2015. | United States |
| 34. University of Massachusetts, 2015. | United States |
| 35. Boston College, 2019, 2018, 2017, 2016, 2015, 2014. | United States |
| 36. London School of Economics (LSE), 2014. | United Kingdom |
| 37. Northwestern University, 2014. | United States |

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| 38. University of Alberta, 2019, 2014. | Canada |
| 39. University of Connecticut, 2025, 2023, 2022, 2014. | United States |
| 40. University of Illinois at Chicago, 2019, 2014. | United States |
| 41. University of Pittsburgh, 2014. | United States |
| 42. University of Rochester, 2014. | United States |
| 43. University of Toronto, 2014. | Canada |
| 44. University of Waterloo, 2019, 2014, 2013, 2012. | Canada |

INVITED CONFERENCE PRESENTATIONS

45. Fraud, Misconduct, and Market Manipulation Conference, Lancaster University, 2025.
46. MRS Conference, Suffolk University, 2025.
47. Japan Accounting Research Symposium, Kobe University, 2025.
48. The Mediterranean Accounting Conference, Tel Aviv University, 2025.
49. Corporate Governance Workshop, Northeastern University, 2025.
50. AAA Current Issues in Sustainability Conference, 2025.
51. Swiss Accounting Research Alpine Camp, 2025.
52. Hawaii Accounting Research Conference, University of Hawaii, 2025, 2024.
53. AAA Management Accounting Section Midyear Meeting, 2025, 2024, 2019, 2015.
54. **Journal of Accounting, Auditing and Finance** Conference, IIM, 2025.
55. Research Symposium, Hong Kong University of Science & Technology (HKUST), 2024.
56. Emerging Markets Conference, Vanderbilt University, 2024.
57. Accounting Research Conference, Indian School of Business (ISB), 2024, 2016.
58. India Management Conference, Indian Institute of Management (IIM), 2024.
59. India Finance Conference, Indian Institute of Management (IIM), 2024.
60. Conference on Empirical Legal Studies, Emory and University of Chicago, 2024, 2023.
61. Law & Economics Association Annual Conference, University of Toronto, 2024.
62. Symposium on Auditing Research, University of Illinois at Urbana-Champaign, 2024.
63. PCAOB Conference on Auditing and Capital Markets, 2024.
64. Northern Finance Association Annual Meeting, 2024.
65. International Symposium on Audit Research, University of Massachusetts, 2024.
66. Haskayne and Fox Accounting Research Conference, 2024, 2019, 2015.
67. Canadian Academic Accounting Association Annual Meeting, 2025, 2024, 2019-2012.
68. AAA Spark Meeting, 2024, 2017.
69. AAA Teaching, Learning, and Curriculum Section Midyear Meeting, 2024.
70. Management Accounting Research Group Conference, 2025, 2023.
71. Finance for the Common Good Conference, 2024.
72. Annual Research Workshop, University of Sydney, 2023.
73. Empirical Research Conference on Standardization, Northwestern University, 2023.
74. Certified Financial Planner (CFP) Academic Research Colloquium, 2023.
75. Center for Corporate Reporting & Governance Conference, 2023, 2014.
76. Academy of Behavioral Finance & Economics Annual Meeting, 2023.
77. AAA Financial Accounting & Reporting Section Midyear Meeting, 2023, 2022, 2020, 2019, 2015, 2013, 2012.
78. American Accounting Association Annual Meeting, 2022, 2019-2013.
79. Annual Accounting Research Conference, Washington University in St. Louis, 2019.
80. Accounting Research Conference, Dartmouth College, 2018.

81. Conference on Investor Protection, Corporate Governance, and Fraud Prevention, George Mason University, 2018.
82. Conference on Capital Markets Accounting Research, University of Munster, 2016.
83. Conference on Financial Economics & Accounting, 2018, 2016, 2015.
84. **Journal of Business Ethics** Symposium, University of Waterloo, 2018, 2015.
85. National Tax Association Annual Conference, 2018, 2016, 2015.
86. European Accounting Association Annual Congress, 2019, 2016, 2015.
87. AAA American Taxation Midyear Meeting, 2015, 2014.
88. Accounting Research Conference, Temple University, 2016, 2014.
89. SOAR Accounting Symposium, Singapore Management University, 2014.
90. AAA Accounting PhD Recruiting and Research Camp, University of Miami, 2013.
91. Deloitte Tax Symposium, University of Illinois at Urbana-Champaign, 2012.

INVITED CONFERENCE ATTENDANCE

92. UTD-SMU Accounting Research Conference, University of Texas-Dallas, 2025.
93. Law Institute for Economics Professors, George Mason University, 2025.
94. Summer Accounting Research Conference, Yale University, 2025, 2024, 2022.
95. Four School Conference, Fordham, Baruch, Rutgers, and UConn, 2025, 2024.
96. Accounting Theory Conference, Hong Kong University, 2024.
97. Kellogg Accounting Conference, Northwestern University, 2024.
98. EYARC Colloquium, 2024.
99. New England Area Research Symposium, Bentley University, 2024.
100. Accounting Research Conference, University of Toronto, 2023, 2016.
100. Annual Accounting Research Conference, Washington University in St. Louis, 2022.
101. BEACON Conference, Boston College and Boston University, 2019, 2018, 2015.
102. Young Scholars Research Symposium, University of Illinois Urbana Champaign, 2019
103. **Journal of Accounting and Public Policy Conference**, LSE, 2019.
104. CARE Conference, University of Notre Dame, 2018.
105. Global Taxation Symposium, University of Texas and Waterloo, 2018, 2016, 2013.
106. Information, Markets, and Organizations Conference, Harvard University, 2016.
107. AAA New Faculty Consortium, 2015.
108. Symposium on Tax Research, University of Illinois Urbana-Champaign, 2015.
109. Tax Symposium, University of North Carolina at Chapel Hill, 2014.
110. Accounting Research Symposium, McMaster University, 2012-2014.
111. Accounting Research Conference, University of Alberta 2014-2019.
112. FARS Doctoral Consortium, 2012.
113. **Contemporary Accounting Research** Conference, 2012-2024.