

Xiang Zheng

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EMPLOYMENT

Assistant Professor of Finance, School of Business, University of Connecticut 2021 – present

EDUCATION

Ph.D. in Finance, Carroll School of Management, Boston College 2016 – 2021

M.A. in Economics (honors), Central University of Finance and Economics 2012 – 2015

B.Eng. in Mechanical Engineering, Zhejiang University of Technology 2008 – 2012

RESEARCH FIELDS

FinTech/Innovation, Corporate Finance, Banking

WORKING PAPERS

- How Does VC Activism Backfire in Startup Experimentation?
(with Xuelin Li, Sijie Wang, and Jiajie Xu)
- Housing Speculation, GSEs, and Credit Market Spillovers
(with Natee Amornsiripanitch, Philip Strahan, and Song Zhang)
- How Can Innovation Screening Be Improved? A Machine Learning Analysis with Economic Consequences for Firm Performance
 - *The FMA Best Paper Award in FinTech*
 - *The EasternFA Kuldeep Shastri Outstanding Doctoral Student Paper*
 - *R&R, Journal of Financial and Quantitative Analysis*
- Can Small Businesses Survive Chapter 11?
(with Edith Hotchkiss and Ben Iverson)
 - *R&R, Journal of Finance*
- Woke or Broke? The Impact of Corporate Activism on Consumer Spending and Product Sales
(with Meng Gao)
- From Competitors to Partners: Banks' Venture Investments in Fintech
(with Manju Puri and Yiming Qian)
- Do Fintech Shadow Banks Compete with Technological Advantages? Evidence from Mortgage Lending
(with Siyi Shen and Sijie Wang)
- How Does Private Firm Innovation Affect Anti-Takeover Provisions in Corporate Charters? Evidence from Initial Public Offerings
(with Thomas Chemmanur, Manish Gupta, and Karen Simonyan)
 - *R&R, Journal of Law and Economics*
- The Role of Investor Attention in Seasoned Equity Offerings: Theory and Evidence
(with Thomas Chemmanur, Karen Simonyan, and Yu Wang)

- *Semi-finalist for the FMA Best Paper Award in Corporate Finance*
- *Featured in Columbia Law School Blue Sky Blog*
- Underwriter Networks, Information Asymmetry, and Seasoned Equity Offerings
(with Thomas Chemmanur and Karen Simonyan)
– *Semi-finalist for the FMA Best Paper Award in Corporate Finance*

PUBLICATION

- How Does Greater Bank Competition Affect Borrower Screening? Evidence from China's WTO Entry
(with Thomas Chemmanur, Jiaqi Qin, Yan Sun, and Qianqian Yu)
– *Journal of Corporate Finance*, 65 (2020): 101776.

CONFERENCE & SEMINAR PRESENTATIONS

- 2025: AFA (1 paper + 1 PhD Poster)
- 2024: AFBC*, AREUEA National Conference*, CFRC, CICF (2 papers), EasternFA*, EuropeanFA (2 papers)*, FDIC Bank Research Conference (2 papers)*, FIRS*, Harvard-Wharton Insolvency and Restructuring Conference, MFA (3 papers + discussion), NBER Summer Institute*, NFA (2 papers), Santiago Finance Workshop*, The Mortgage Market Research Conference at FRBP*, UEA North America 2024*, Virtual Corporate Finance Seminars*, Wharton Financial Regulation Conference*, Corporate Restructuring & Insolvency Seminar*, Telfer Conference on Corporate Finance and Banking*, Boston College*, Duke University*, Imperial College*, Peking University*, Tsinghua University*, Virginia Tech*, University of North Carolina at Charlotte*, University of Connecticut, University of Iowa*, University of Kansas*, University of Lugano (Economics)*, University of Oxford*, University of Technology Sydney*, UNSW Sydney*
- 2023: AEA (Poster), AFBC (1 paper + discussion), ASSA Annual Meeting, EasternFA (1 paper + discussion), FMA (2 papers), GSU-RFS Fintech Conference, MFA (2 papers + discussion), Finance Theory Group Summer School*, Northeastern University Finance Conference*, Southwest Finance Symposium*, Summer Institute of Finance (SIF), Sydney BFBRG Workshop*, Telfer Conference on Corporate Finance and Banking*, WEFI Virtual Seminar*, UConn Schoolwide Research Seminar, Boston College*, Fudan University*, Peking University*, Seoul National University*, University of Alabama*
- 2022: AEA, AMES*, FIFI*, FIRS*, FMA (1 paper + discussion), MFA, International Conference on Finance & Technology, OCC Fintech Symposium, UConn Finance Conference (discussion), Nankai University, University of Connecticut
- 2021: CFRC (1 paper + discussion), EasternFA (2 papers + discussion), FMA, Greater Boston Annual Corporate Governance Workshop*, MFA (discussion), California State University–Fullerton, City University of Hong Kong, Durham University, Fudan University, Luohan Academy, Peking University, San Diego State University, Shanghai Jiaotong University, SKEMA Business School, Shanghai University of Finance and Economics, University of Connecticut, University of Florida
- 2020: AFA (PhD Poster), FMA (2 papers + Doctoral Consortium), Georgetown Virtual Seminar on FinTech, Boston College, Chinese University of Hong Kong, Chinese University of Hong Kong (Shenzhen), Oregon State University
- 2019: FMA*, Boston College
(*by coauthor)

INVITED WORKSHOPS

- 2021: Mitsui Center Summer School on Structural Estimation in Corporate Finance
- 2019: 12th NBER Entrepreneurship Research Boot Camp

TEACHING

Instructor, University of Connecticut, 2021 –

Introductions to Financial Models (FinTech): 2022 –

Investments & Security Analysis (BA): Fall 2021, Spring 2022

Financial Modeling (MBA): Fall 2021

SERVICE

Referee:

Journal of Banking and Finance, Journal of Corporate Finance, Journal of Credit Risk, Journal of Empirical Finance

Conference Program Committee:

UConn Finance Conference: 2023 –

University of Connecticut:

Fintech UG Program Curriculum Committee: 2022

Undergraduate Faculty Advisor: 2022-

Doctoral Dissertation Committee:

Cianna Durringer (ongoing)

Ying Xing (ongoing)

GRANTS

UConn Center for Private and Entrepreneurial Capital (CPEC) Research Grant (\$9,000) 2023

AWARDS & HONORS

Semi-finalist for the FMA Best Paper Award 2023

UConn OVPR Faculty Travel Award 2023 –

The FMA Best Paper Award in FinTech 2021

The EasternFA Kuldeep Shastri Outstanding Doctoral Student Paper 2021

Semi-finalist for the FMA Best Paper Award in Corporate Finance (2 papers) 2020

AFA Student Travel Grant 2018

Doctoral Fellowship, Carroll School of Management, Boston College 2016 – 2021

National Scholarship, Central University of Finance and Economics 2013

PERSONAL

Married with two daughters: Scarlett and Gretchen

Last updated: September 2024