

# Kangkang Zhang, CPA

---

University of Connecticut School of Business  
2100 Hillside Road, Unit 1041A  
Storrs, Connecticut 06269-1041

Email: [kangkang.zhang@uconn.edu](mailto:kangkang.zhang@uconn.edu)  
Tel: (505) 485-6610

## EDUCATION AND RELEVANT CERTIFICATIONS

---

**University of Connecticut**, Storrs, CT Expected 2025  
Doctor of Philosophy – Accounting  
Deloitte Foundation Doctoral Fellow

**University of Michigan**, Ann Arbor, MI 2019  
Master of Accounting

**Sun Yat-sen University**, Guangzhou, China 2018  
Bachelor of Management in Accounting  
Bachelor of Laws (Dual Degree Program)  
Honor Thesis: “IPO Regulations on Horizontal Competition:  
Analysis from Law and Economics Perspectives”

**Certified Public Accountant** (Delaware: License # CA-0014428)

## RESEARCH

---

### Interests

Regulatory scrutiny, capital market, mandatory/voluntary disclosure, public finance, and financial analysts.

### Working Papers:

- “SEC Investigations of Public Pensions” Job market paper. Dissertation committee: Alina Lerman (Chair), Vishal Baloria, Yiming Qian, Nina Xu, and Sunny Yang. [Available on [SSRN](#)]
  - AAA GNP Annual Meeting Best Paper Award, 2024
  - Rutgers Accounting Doctoral Symposium Best Paper Award, 2024
  - Presentations: Rutgers Accounting Doctoral Symposium (2024); University of Connecticut (2024); AAA Annual Meeting (2024)
  
- “SEC Scrutiny and Corporate Risk-Taking” with David P. Weber (University of Connecticut) and Nina Xu (University of Connecticut)
  - Revising for 3<sup>rd</sup> round review at *Journal of Accounting and Economics*
  - *Developed from First-Year Summer Paper*
  - Presentations: University of Connecticut (2021); AAA FARS Midyear Meeting (2022); University of Alberta\* (2022); AAA Annual Meeting (2022); University of Illinois Chicago\* (2024)

### Working Papers (continued):

- “Earnings Conference Calls and the SEC Comment Letter Process” with Alina Lerman (University of Connecticut) and Thomas D. Steffen (Yale University) [Available on [SSRN](#)]
  - Minor Revision at *Management Science*
  - *Developed from Second-Year Summer Paper*
  - Presentations: University of Connecticut (2022); AAA FARS Midyear Meeting (2023); Pennsylvania State University\* (2023); Syracuse University\* (2023); Florida Atlantic University\* (2023)

### Selected Work-in-Process:

- “Local Newspapers and Private Equity Investments” with Yiming Qian (University of Connecticut) and Liyuan Wang (University of Connecticut)
- “IPRD Charges Under the New Guidance of SFAS 141R” with Alina Lerman (University of Connecticut) and Qin Tan (City University of Hong Kong)
- “Management Disclosure Choices in Earnings Conference Calls” with Yanhua Sunny Yang (University of Connecticut)

### RESEARCH MENTIONS

---

- [How the SEC Uses Information Disclosed on Earnings Conference Calls?](#) *Columbia Law School Blue Sky Blog*. July 24, 2023.

### RESEARCH & TEACHING EXPERIENCE

---

University of Connecticut, Storrs, CT

2020 – Present

Instructor of Record

- SAS/Stata/Python Ph.D. Coding Course (2 sections, Median Rating 5.0/5.0)
- Principles of Managerial Accounting (2 sections, Median Rating 5.0/5.0)

### CONFERENCE PARTICIPATION

---

*Presenter: P; Discussant: D*

- Kellogg Accounting Conference Aug 2024
- AAA Annual Meeting <sup>P</sup> Aug 2024
- Rutgers Accounting Doctoral Symposium <sup>P</sup> Apr 2024
- Bentley Research Conference Mar 2024
- AAA GNP Midyear Meeting <sup>D</sup> Mar 2024
- AAA FARS Midyear Meeting Jan 2024
- Hawaii Accounting Research Conference <sup>D\*2</sup> Jan 2024
- Boston Accounting Students Symposium Sept 2023
- Yale SOM Municipal Research Conference Jun 2023
- AAA/Deloitte/J. Michael Cook Doctoral Consortium <sup>P</sup> Jun 2023
- AAA FARS Midyear Meeting <sup>P</sup> Jan 2023
- AAA Auditing Midyear Meeting <sup>D</sup> Jan 2023
- AAA Annual Meeting <sup>P, D</sup> Aug 2022
- AAA FARS Midyear Meeting <sup>P</sup> Jan 2022

## CONFERENCE PARTICIPATION (continued)

---

- AAA Auditing Section Midyear Meeting Jan 2021
- AAA FARS Midyear Meeting Jan 2021

## ACADEMIC SERVICE

---

- Ad-hoc Reviewer: *Asian Review of Accounting* 2024
- AAA GNP Midyear Meeting, Reviewer 2024
- AAA FARS Midyear Meeting, Reviewer 2021-2023
- UNT Accounting Research Conference, Reviewer 2022
- AAA Annual Meeting, Reviewer 2022, 2024

## PERSONAL HONORS AND AWARDS

---

- Deloitte Foundation Doctoral Fellowship Award 2024
- AAA GNP Annual Meeting Best Paper Award 2024
- Rutgers Accounting Doctoral Symposium Best Presenter Award 2024
- Rutgers Accounting Doctoral Symposium Best Paper Award 2024
- National Fellowships Incentive Program Scholarship 2024
- AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow 2023
- Doctoral Dissertation Fellowship 2023
- Dean's Summer Fellowship 2021-2024
- John D. Phillips Doctoral Scholarship 2020
- Honors Graduates Award 2017
- Sun Yat-sen University Scholarship 2014-2017

## PROFESSIONAL AFFILIATIONS

---

- American Accounting Association (AAA) Current
- American Institute of Certified Public Accountants (AICPA) Current

## PROFESSIONAL EXPERIENCE

---

- Industrial and Commercial Bank of China, New York, NY** 2019 - 2020  
Staff Accountant Temp
- PricewaterhouseCoopers, Shanghai, China** Summer 2017  
Assurance Intern
- GF Securities, Guangzhou, China** 2016 - 2017  
Part-Time Investment Banking Analyst
- The High People's Court of Hebei Province, Hebei, China** Summer 2015  
Judicial Intern

## REFERENCES

---

**Alina Lerman (*Dissertation Chair*)**

Associate Professor of Accounting

School of Business, University of Connecticut

Email: [alina.lerman@uconn.edu](mailto:alina.lerman@uconn.edu)

Tel: (860) 486-6240

**Nina Xu**

Assistant Professor of Accounting

School of Business, University of Connecticut

Email: [nina.xu@uconn.edu](mailto:nina.xu@uconn.edu)

Tel: (860) 486-8790

**Yanhua Sunny Yang**

Associate Professor of Accounting

School of Business, University of Connecticut

Email: [yanhua.yang@uconn.edu](mailto:yanhua.yang@uconn.edu)

Tel: (860) 486-4696