**Jonathan Moore** Technology Enthusiast and Educator

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| **EDUCATION**  **Nichols College**2011  Masters of Business Administration  **University of Connecticut** 2007  Bachelors of the Arts in Psychology  Minors: Sociology & Criminal Justice |

**AWARDS**

* Faculty Career Advocate of the Year Award 2022
  + Awarded by the Center for Career Development
* Teaching Innovation Award 2022
  + Awarded by the Center for Excellence in Teaching and Learning
* Dr. Lynne Goodstein and Dr. Peter Langer Honors Advising Award 2021
  + Nominated by undergraduate honors students
* Outstanding Advisor of the Year Award 2017
  + Nominated by an undergraduate student organization – IMA
* Leadership Legacy Mentor Award 2009, 2013
  + Awarded by Student Activities for mentoring student leaders on campus
* UConn Staff Administrator of the Year Award 2012
  + Awarded by the Academic Affairs Committee
* Student Affairs Outstanding New Staff Award 2010
  + Awarded by the Division of Student Affairs Awards Committee

**ACADEMIC EXPERIENCE**

**University of Connecticut** Storrs, CT

Connecticut Information Technology Institute, Executive DirectorAugust 2023 - Present

* Lead the development and execution of the institute's strategic vision and mission,

aligning technology education and research programs with industry needs and emerging trends.

* Oversee a multimillion-dollar budget, optimizing resource allocation, and securing funding

through grants, partnerships, and fundraising efforts to ensure the institute's sustainability and growth.

* Build and maintain strong relationships with industry leaders, government agencies, academic institutions, and the local community to foster collaboration, secure support, and enhance the institute's reputation.
* Direct the design and implementation of cutting-edge technology curricula, adapting programs to meet the demands of a dynamic IT landscape, and ensuring the relevance and quality of educational offerings.
* Attract and retain top-tier faculty and staff, while also mentoring and supporting students in their academic and career goals, contributing to the institute's reputation for producing highly skilled IT professionals.
* Spearheaded the institute's pioneering efforts in microcredential development and deployment, offering flexible, industry-relevant certification programs that allowed learners to acquire specialized IT skills, enhancing the institute's reputation as an agile and innovative education provider.

School of Business, OPIM Innovate Director May 2017 – Present

* Provide students with other experiential learning opportunities, such as field trips, talks by industry

practitioners, networking opportunities and instruction in industry tools and practices

* Plan and implement program services and activities, supervise the day-to-day

operations of the educational research lab

* Participate in student recruiting, screening, interviewing, selection and assignments
* Conduct annual feedback sessions and reviews as well as recruit and train faculty who are new to

accelerator participation

* Conduct periodic events to strengthen relationships with the local business community
* Liaison with corporate clients
* Work with the UConn Foundation to develop new revenue sources for the accelerator or

institutional program as well as the School of Business; this solicitation activity will be in

coordination with the Director of Development for the School of Business as well as other

Foundation representatives.

* Acquire and execute business projects; for example Grow2Give, VIBE, and Farmbot
* Develop strategies to expand programming focused on sustainability
* Provide practitioner and state government advice and outreach

School of Business, OPIM Instructor In-ResidenceAugust 2015 – Present

* UNIV 1810: FYE Learning Community Seminar (BCLC)
* BUSN 4895: Intro to Emerging Technology
* OPIM 3103: Business Information Systems
* OPIM 3510: Business Data Analytics I
* OPIM 3211: Systems Analysis and Design
* OPIM 3221: Business Database Systems
* OPIM 3803: Spreadsheet Modeling for Business
* OPIM 3805: Gamification in Business
* OPIM 4891: Field Study Internship
* OPIM 4899: MIS Independent Study
* OPIM 4899: Business Case Studies
* OPIM 4996: Independent Honors Research
* OPIM 4997: Senior Thesis in Operations and Information Management
* OPIM 5894: Grad Topics- Gamification in Business

School of Business, MIS Academic DirectorMay 2017 – August 2023

* Manage and oversee education initiatives through program/courses offerings
* Review faculty assignments to courses in the program with the Dean’s Office and Department

Heads as needed to ensure high-quality instruction is provided to students

* Direct and manage fiscal affairs including setting financial priorities, developing the budget, and

exercising fiscal control

* Participate in budget planning and review
* Work with external certification agencies to ensure cutting-edge educational methods are used

within the academic program

* Oversee awarding of endowed scholarships, and facilitate student opportunities to apply for

external scholarships

* Participate in student recruiting, screening, interviewing, selection and assignments
* Counsel/advise individual students
* Conduct periodic events to strengthen relationships with the local business community
* Provide leadership in visioning and implementing the School’s strategy in the related field of MIS including enabling the research agenda, facilitating curriculum expansion, and developing new and existing programs
* Assess stakeholder needs as input to program development
* Evaluate effectiveness of existing programs; prepare annual report
* Develop a media strategy and its implementation including web design, media outreach, news

events, etc.

Management Information Systems Student (Honors) Advisor August 2015 – August 2023

* Advise twenty undergraduate business students in the MIS major
* Advise five to ten honors MIS students each year

Information Management Association (IMA) Faculty AdvisorAugust 2015 – August 2023

* Advise IMA student group and assist in recruiting for the MIS major

School of Business, OPIM Adjunct ProfessorAugust 2013 – May 2015

* OPIM 4895: Special Topics- Gamification in Business
* OPIM 3221: Business Database Systems
* OPIM 3103: Business Information Systems

**CONFERENCES, PRESENTATIONS, & WORKSHOPS**

* 2022 CEN Annual Conference May 2022
  + Invited to present ‘Future Focused Learning: Unlocking a New Reality’
* South Windsor Wellness Day February 2020
  + Invited to present ‘Digital Citizenship: Be Internet Awesome’
* EDUCAUSE Annual Conference 2019 March 2019
  + Invited to present ‘Teaching Analytics, Machine Learning, and Sustainability’
* NERCOMP Annual Conference 2019 April 2019
  + Invited to present ‘XR Mission Possible: Applications of XReality’
* InChip Mind-Body Health Committee November 2019
  + Invited to present ‘Virtual Reality in Healthcare’ Workshop
* 2019 Alexa Conference January 2019
  + Invited to mentor honors student that presented a session on her thesis
* Splunk .conf18 October 2018
  + Invited to speak on ‘The Cube’ web news show
* Center for Excellence in Teaching and Learning September 2017
  + Invited to present ‘Methodologies for building VR into Curriculum’
* OLC Accelerate Conference 2015 October 2015
  + Invited to participate in the Maker Test Kitchen
* Travelers Edge Professional Development Institute April 2014
  + Developed curriculum and taught Advanced MS Excel workshop to interns
* Student Technology Support (ResNet) Conference May 2013
  + Invited to speak on panel focusing on professional development of IT managers in

residential support

* Travelers TechnoEdge Guest Lecturer March 2013
  + Developed curriculum and taught 2-day workshop for Travelers TechnoEdge interns

**PROFESSIONAL EXPERIENCE**

**Appoint LLC** Storrs, CT

Co-Founder and Startup CEO January 2021 – Present

* Building a competent team from scratch as a startup company
* Contribution to website and application prototyping
* Heading software test group preparation
* Building strategic marketing and business development plans
* Filed for trademark on company name and provisional patent on platform’s algorithm

**University of Connecticut** Storrs, CT

Information Technology Services, Administrative ManagerAugust 2013 – May 2015

* Planned and implemented program services and activities, supervise the day-to-day operations

of HuskyTech, Help Desk, and Digital Learning Center.

* Assisted in the development and assessment of the UCONN IT Strategic plan.
* Coordinated with Blackboard 24X7 helpdesk to support LMS and online course initiatives.
* Evaluated and implemented a plan for the Digital Learning Center and Makerspace in library.
* Presented during All IT Staff meeting on Google Apps migration and Opening Weekend
* Developed faculty/staff training and professional development workshops
* Designed and implemented gamified solutions for security awareness (HuskyHunt) and

internal professional development (Passport Badges).

* Continue to perform all tasks of HuskyTech Manager when under Student Affairs

Information Technology.

Student Affairs Information Technology, HuskyTech Manager May 2007 – August 2013

* Planned and implement program services and activities, supervise the day-to-day

operations off HuskyTech.

* Directed daily operation and administration of the program; including preparing reports,

resolving problems and making changes to accommodate changing priorities

* Interviewed, trained, supervised and evaluated a student staff of one hundred, determined

staffing needs, work assignments, and work schedule to effectively meet program needs.

* Performed office management duties for the program of a larger unit, directed the workflow

and supervised the necessary records including personnel files and student records.

* Prepared budget reports and expenditure reports, as well as presented budget

recommendations and managed budget expenditures for the program. Investigated securing

funding for the program; brainstormed ideas for future fiscal security.

* Planned, organized and administered workshops and training programs, courses and

program curricula for staff and students.

* Served as a resource to students, staff, and others on matters relating to technology

programs, policies and procedures.

* Engaged in public relations and promotional activities for HuskyTech, planned and

Implemented marketing strategies.

* Collected and analyzed program-related assessments; participated in evaluating

program effectiveness, identified problems and made changes within area of responsibility.

* Developed business continuity plan for security assessment.
* Maintained hardware and software inventory for upkeep of program and services
* Facilitated hardware recommendations and escalations amongst users and departments
* Responsible for special projects/operations, which may be on going and required

planning, coordination, and supervision; including events such as opening weekend,

wireless implementation, and HuskyHunt security initiative.

* Served as technology liaison to Information Technology Services;

including Academic IT committee, Infrastructure and Architecture Governance Board,

Managed Print Services Working Group, and CSD Assistive Technology Lab Implementers.

**SKILLS, TECHNOLOGIES, & CERTIFICATIONS**

**Operating Systems** Windows, Mac OSX, Ubuntu Linux, iOS, Android, Raspbian

**Technical Languages** Oracle SQL, HTML, CSS, Unity (Beginner)

**Software**

* Productivity: MS Word, MS Excel, MS PPT, MS OneNote, MS Access, Microsoft SharePoint, Microsoft Project, GSuite for Education, Apple iLife
* Storage: Dropbox, Google Drive, OneDrive, Filelocker
* Communication: Slack, Microsoft Teams, Zoom, Webex, Google Hangout, Discord
* Multimedia: Apple iMovie; Adobe Dreamweaver, Adobe Photoshop, Canva, ThingLink
* Prototyping: Marvel App, Adobe XD, Figma
* Learning Management: Blackboard Learn, Canvas, Moodle
* Instructional: Saavygoat, Slido, Passport, Badgr, Porfolium, Camtasia, Kaltura Media,
* Request Management Systems: UniCenter Service Desk, Request Tracker, FootPrints ServiceIT, SalesForce
* Data Tools: Analytic Solver Platform, Tableau 10x, Weka, R (Beginner), Splunk (Beginner)
* Information Systems: NetID Admin, StudentAdmin Administrator, SafeConnectAdmin, Infoblox Network Management, VMware View Console, ADUC Console, Windows Active Directory

**Hardware**

* 3D Tech: Makerbot Z18, Makerbot 2X, Tinkercad, MakerBot Studio
* Circuitry: Snapcircuits, Raspberry Pi, Arduino
* Applied Tech: Parrot Mambo Drone, DJI Mavic Pro and DJI FPV Headset
* Internet of Things: Amazon Alexa, Google Home, Microsoft Cortana, Lifx, TP Link Smart Outlets
* XReality: HTC Vive, Oculus Rift, Oculus Quest 2, Google Daydream, Google Cardboard, GearVR, Samsung 360, Merge Cube

**Certifications**

* Compliance: Customer Service Plus, Platinum Husky Service, Active Threat Prevention, Ergonomics in the Workplace, Workplace Safety, Diversity/Equality, Harassment Prevention, FERPA/ HIPAA Certification, Youth Protection Training (YPT) Certification
* Research: Social and Behavioral Responsible Conduct of Research CITI Certification, Social/Behavioral Research CITI Certification
* Teaching: Quality Matters Certification, Service Learning Fellowship

**COMMUNITY IMPACT**

**UConn Child Development Lab – Hydroponics** Storrs, CT

Volunteer April 2019 – Present

* Work with nonprofit Levo International to provide hydroponic system for

UConn Child Development lab’s nature classroom program

**Cubscouts - Pack 15** Tolland, CT

Assistant Cubmaster August 2021 – Present

* Create well-planned, quality unit programs, including outdoor programs,

advancement, and recognition

* Cultivate organization leaders, and encourage necessary training of existing and new leaders
* Promote the recruiting of new members and units

**Tolland Youth Football and Cheer** Tolland, CTFootball CoachAugust 2021 - Present

* Develop game plans and adjusted them according to various game situations
* Build a strong rapport with athletes and coaches before, during, and after season
* Teach a range of sport-specific skills in a clear, safe manner
* Recruit players and market the program to families

**Girls for Technology, Inc.** Storrs, CT

Program Coordinator July 2017 – July 2019

* Planned and implemented STEM bridge program for local nonprofit Girls for

Technology which exposes minority females to emerging technology

**OPIM Innovate STEM Bridge Program** Storrs, CT

Program Coordinator July 2017 – July 2019

* Planned and implemented STEM bridge program for local high schools including

South Windsor, Rockville, and Pathway STEM academy

**Town of Killingly** Killingly, CT Vice Chairman and Board of Education Member January 2008 – January 2011

* Chairman of Fiscal Committee; oversaw fiscal operations for district, approved

paychecks, and presented to community $36 million budget for school district.

* Chairman of Community Engagement Committee; developed marketing strategies and

presentations to engage the community.

* Curriculum Committee Member; developed district-wide curriculum standards

across school programs.

* Policy Committee Member; structured and managed policies and procedures

for entire school district.

* Technology Implementation Committee Member; served as counsel for purchases

and district wide rollouts.

**NEWS & MEDIA**

The following are news articles where my work and service has been covered*.*

* <https://www.business.uconn.edu/2022/04/21/innovation-award-bestowed-on-opim-professor-who-inspires-students-to-embrace-emerging-tech/>
* <https://anchor.fm/innovatect/episodes/InnovateCT-Podcast---Episode-14---OPIM-Innovate-e2ht3e>
* <https://campustechnology.com/articles/2018/10/02/u-conn-students-work-hands-on-with-data-analytics-and-iot-through-aquaponics-project.aspx>
* <https://www.thecube.net/splunkconf-2018/content/Videos/KenvsfZCKkrofcmPk>
* <https://www.cmswire.com/digital-workplace/6-ways-businesses-are-using-augmented-and-virtual-reality-today/>
* <https://www.splunk.com/en_us/blog/leadership/breathing-rare-air-splunk-awarded-with-forbes-digital-100-and-deloitte-technology-fast-500-rankings.html?utm_source=linkedin&utm_medium=organicsocial&linkId=59700726>
* <https://www.innovationhartford.com/uconns-opim-innovate/>
* <https://today.uconn.edu/2017/03/learning-rules-game/>
* <https://today.uconn.edu/2018/10/aquaponics-facility-became-ground-zero-lessons-business-data-analytics/>
* <https://today.uconn.edu/2019/04/wellness-points-plan-wins-wellness-case-competition/?utm_source=faculty-staff-daily-digest&utm_medium=email&utm_campaign=daily>
* <https://today.uconn.edu/2019/05/homegrown-hydroponics-project-spreads-around-world/>
* <https://edtechmagazine.com/higher/article/2019/11/data-analytics-newest-tool-aquaponic-agriculture>

**REFERENCES**

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