

# SUZANNE CANSLER

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## Professional Profile

- Professionally licensed CPA with over 30 years of corporate, municipal, and educational experience
- Organized, self-motivated, detail-oriented problem solver and lifelong learner
- Proven leadership ability and strong supervisory skills
- Ability to work with diverse groups – team player
- Excellent analytical, public speaking, and written communication skills

## Education

**Master's in accounting**, University at Albany (State University of New York), *Albany, New York*

*Also, completed one semester of full-time study in the Doctoral Program in Information Science through the College of Informatics at the State University of New York, USA - Fall 2006*

**Bachelor of Arts in French and Bachelor of Science in Business**, University of Colorado, *Boulder, Colorado*

## Career Experience

### Accounting Education & Instruction

**University of Connecticut**, Storrs, Connecticut

*2015 to present*

- Instructor-in-residence for the School of Business, Department of Accounting
- Plan, develop and teach undergraduate courses in *Principles of Financial Accounting* to over 450 students (face-to-face and asynchronously)
- Integrate flipped classroom techniques during the lecture
- Supervise twelve student assistants
- Taught three sections of *Intermediate Accounting* to over 115 students (2016)
- Design and teach on-line graduate courses in *Global Financial Reporting & Analysis and Accounting & Auditing for Governmental Entities*
- Advise and mentor 50 undergraduate students
- Developing a new undergraduate course in Accounting Information Systems

**Maastricht University**, Maastricht, Netherlands

- Guest Lecturer for the School of Business and Economics in the Accounting Information Management Department
- Taught facilitated and tutored undergraduate and graduate courses including *Finance, Financial Statement Analysis, Advanced Accounting, and Auditing/ Assurance*
- Coordinated and published course material and content for a master's course in information technology in a global environment
- Served on the undergraduate admissions committee for the University

*2012 to 2014*

**University at Albany (SUNY)**, Albany, New York

*2014 to 2015*

- Served as Director of Accounting programs. Managed admissions to the MS programs, counseled students, coordinated accounting events for all MS and undergraduate students
- Planned and developed course curricula including projects and assignments in *Intermediate Financial Accounting* and *Government & Non-profit Accounting* Graded student work and counseled and mentored hundreds of students
- In 2008 - Directed week-long "accounting camp" for minority students and coordinated graduate orientation session for incoming students (NYSSCPA COAP program)
- In 2006/2007 - Developed an "Accounting Career Class" designed to assist students in securing employment in the accounting field by introducing them to business etiquette, dressing for success, resume writing, and mock interviewing
- Taught numerous undergraduate and graduate accounting courses including *Financial Accounting I, Managerial Accounting, Intermediate I and II, Auditing, Personal Income Tax, Accounting Information Systems, Government & Non-Profit Accounting, Management Information Systems, Cost Accounting, and Financial Accounting for MBA's*

*1995 to 2008*

**SUNY RF (The Research Foundation for the State of New York)**

2014 to Present

- Consult as a Senior Education Specialist in the Professional Development Program of Rockefeller College
- Deliver quality, innovative educational programming to clients. Work closely with project sponsors in the design, preparation, and delivery of training programs for various New York State Agencies

**Additional Accounting Instruction:**

2006 to 2008

- Taught *Accounting for Managers* in UAlbany's executive MBA program
- Facilitated and taught Becker CPA review courses in *Financial Accounting, Auditing, Business and Regulation*

**Publications**

Cansler, S. E. (2020). *GASB Statement No. 91: How the New Standard Improves Financial Reporting of Conduit Debt*. *Journal of Government Financial Management*, (1 ed., vol. 69, pp. 47-51). Alexandria, Virginia: Association of Government Accountants/Ann M. Ebberts, PMP.

Cansler, S and Adams, L: *It Takes a Village: Effective Measures to Reach Every Corner of the Lecture Hall*: Faculty Focus June 2010:  
<https://www.facultyfocus.com/articles/effective-teaching-strategies/engaging-a-village-effective-strategies-to-reach-every-corner-of-the-lecture-hall/>

**Conference Presentations**

"Engaging a Village: Effective Strategies to Reach Every Corner of the Lecture Hall," American Accounting Association Midyear Conference, round-table presenter. Dallas, TX, 2018

**Peer Review**

Peer reviewer for *The Journal of Government Financial Management*

July 2020 to Present

**University Service**

- Chair, In-residence Search Committee - UConn
- Accounting Information Systems committee member – designing and developing a new course for UConn Accounting students
- Co-developing a distance learning course in Financial Accounting
- Grade Point Distribution committee member – evaluating course grade distributions and student evaluation reports - UConn

**Public & Governmental Accounting**

**Comptroller, Town of Bethlehem, New York**

2008 to 2011

- Established and maintained reporting system of internal controls, prepared financial statements for the annual audit, presented interim financial reports to Town Board, prepared annual capital project analysis and investment analysis, and monitored grant activity for the Town's \$40 million budget (Town is approx. 33,000 citizens)
- Invested Town tax dollars
- Trained, supervised, and reviewed the work of three accounting staff
- Served as chief budget officer and developed financial plans and capital budgeting schedules to achieve responsible fiscal management
- Served as a team point person on the implementation of numerous ERP applications, enhancing operational processes and used information technology to strengthen internal controls and minimize redundant procedures within the Town's fourteen departments
- Served as Chief Fiscal Officer for the Bethlehem Industrial Development Agency
- Prepared and reported both quarterly and annual financial statements to the Board
- Maintained billing and recordkeeping for payment in lieu of tax agreements (PILOTS) between the Agency and new commercial and industrial projects
- Reviewed and analyzed metric data to identify trends in Town economic development

**New York State Dormitory Authority (DASNY), Albany, New York**

*1994 to 1998*

- Facilitated debt financing for entities wishing to secure funding for commercial or economic development
- Trained, supervised, and reviewed the work of six accounting staff
- Monitored the financial statements and activity for assets over \$25 billion
- Prepared quarterly, semi-annual, and annual financial statements and compiled accounting information and related data for the annual audit
- Developed database and methodology to integrate financial data during major public authority merger
- Instructed company personnel in a pre-audit review of financial statements
- Worked on numerous special projects involving Database (SQL) and Excel

**PricewaterhouseCoopers, Albany, New York**

*1991 to 1993*

- Utilized standard accounting methods and techniques during examinations to review, compile, audit, and prepare financial information for private, public sector, and non-profit organizations
- Audited large entities, specifically governmental, hospital, and manufacturing clients and examined accounting systems and records, including computerized accounting and financial information systems
- Gathered and researched data from a variety of sources, including accounting practices unique to a particular trade or industry
- While at Coopers and Lybrand, passed the Certified Public Accounting Exam and became licensed to practice public accounting in New York State

**Internal Revenue Service, New York, NY, USA**

*1987 to 1990*

- Conducted independent examinations and related investigations of income tax including individual and business taxpayers, sole proprietorships, partnerships, fiduciaries, small size C Corporations, and S Corporations
- Conducted audits to detect unreported income from individual and business taxpayers using financial and other investigative skills
- Reviewed tax returns to determine taxpayer compliance with appropriate tax laws, including the Internal Revenue Code and the United States Treasury Regulations. Identified potential fraudulent activity and developed appropriate referrals
- Utilized standard accounting methods and techniques during examinations to acquire information regarding the income and financial operations of taxpayers
- Examined accounting systems and records, including computerized accounting and financial information systems. Gathered and researched data from a variety of sources, including accounting practices unique to a particular trade or industry
- Conferred with the taxpayer or their representatives to explain the accounting and other issues involved and the applicability of pertinent tax laws and regulations and explained proposed adjustments

**Public &  
Governmental,  
continued**

**Community  
Involvement**

- Governor and Assistant Treasurer – Stonington Harbor Yacht Club (SHYC)
- Previous Vice-chair of the Northeast Council for New York State GFOA
- Member of the Association of Governmental Accountants (AGA)
- Member of the American Institute of Certified Accountants (AICPA)
- Member of the Connecticut Society of CPAs
- Charter Oak State College Business Committee Member

**Honors &  
Licenses**

- SUNY Albany Dean W. Warren Hayes Memorial Award for Outstanding Graduate Teaching
- Coopers and Lybrand Graduate Student Award for Outstanding Academic Achievement
- Beta Gamma Sigma (National Honor Society for Business Administration and Accounting)
- Licensed CPA (New York State, USA #070992)
- Certificate in Public Accounting – State of Connecticut

**Skill Areas**

- Proficient in numerous software applications including:
  - Fluent in Microsoft products (Access, Excel, Word, PowerPoint, Teams)
  - Kaltura, Camtasia, Snagit
  - Working knowledge of Tableau and Power BI
  - QuickBooks
  - HTE – SunGard (Enterprise Resource System)
- Personal interests include: cooking, reading, tennis, and sailing
- Fluent in French