

# Suzanne E. Cansler

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## Academic Profile

Certified Public Accountant and accounting educator with more than 35 years of experience spanning higher education, public accounting, governmental accounting, municipal finance, auditing, and accounting education. Instructor-in-Residence at the University of Connecticut recognized for excellence in teaching, curriculum innovation, student engagement, and mentoring. Experienced in face-to-face, hybrid, synchronous, and asynchronous instruction and committed to creating inclusive learning environments that promote student success. Scholarly interests include accounting education, governmental accounting, and the use of emerging technologies, including generative artificial intelligence, to enhance teaching and learning.

## Education

M. S. Accounting, University at Albany	1992
B.A., French, University of Colorado	1983
B.S., Business/Finance, University of Colorado	1983

## Academic & Professional Experience

<b>University of Connecticut</b> , Storrs, Connecticut Instructor-In-Residence School of Business	Aug 2015 to Present
<b>University at Albany</b> , Albany, New York Director of Accounting Programs & Lecturer	Jan 2014 to July 2015
<b>Maastricht University</b> , Maastricht, Netherlands Lecturer in the School of Business and Economics	Jan 2012 to Jan 2014
<b>SUNY RF (The Research Foundation for the State of NY)</b> Senior Education Specialist	2014 to 2020
<b>Town of Bethlehem, New York</b> Comptroller	2008 to 2011
<b>University at Albany</b> , Albany, New York Lecturer School of Business	1995 to 2008
<b>Becker CPA Review</b> , Albany, NY Taught and facilitated CPA review	2006 to 2008
<b>New York State Dormitory Authority (DASNY)</b> Senior Accountant Financial Reporting Division	1994 to 1998
<b>PricewaterhouseCoopers</b> , Albany, New York Staff Accountant	1991 to 1993
<b>Internal Revenue Service</b> , New York, NY Internal Revenue Agent	1987 to 1990

## Academic Publications & Presentations

Cansler, Suzanne. (2024). Generative AI Can Enhance Learning in Higher Education, *Journal of Government Financial Management*, (Summer 2024, vol. 74, pp. 58-59). Alexandria, Virginia: Association of Government Accountants/Ann M. Ebberts, PMP.

Cansler, S. E. (2020). GASB Statement No. 91: How the New Standard Improves Financial Reporting of Conduit Debt. *Journal of Government Financial Management*, (1 ed., vol. 69, pp. 47-51). Alexandria, Virginia: Association of Government Accountants/Ann M. Ebberts, PMP.

Canster, S and Adams, L: *It Takes a Village: Effective Measures to Reach Every Corner of the Lecture Hall.*: Faculty Focus June 2020: <https://www.facultyfocus.com/articles/effective-teaching-strategies/engaging-a-village-effective-strategies-to-reach-every-corner-of-the-lecture-hall/>

"Engaging a Village: Effective Strategies to Reach Every Corner of the Lecture Hall," American Accounting Association Midyear Conference, round-table presenter. Dallas, TX, 2018

## Teaching Experience

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### University of Connecticut, Storrs, CT

#### Instructor ACCT 2001: Principles of Financial Accounting

- 34 undergraduate students – one section (Rating 4.8/5.0) Summer 2016
- 418 undergraduate students – two sections (Rating 4.5/5.0) Spring 2017
- 412 undergraduate students – two sections (Rating 4.7/5.0) Spring 2018
- 417 undergraduate students – two sections (Rating 4.8/5.0) Spring 2019
- 399 undergraduate students – two sections (Rating 5.0/5.0) Spring 2020
- 430 undergraduate students – two sections (Rating 4.4/5.0) Spring 2021
- 33 undergraduate students – two sections (Rating 4.9/5.0) Winter 2021
- 494 undergraduate students – **six** sections (Rating 4.4/5.0) Spring 2022
- 486 undergraduate students – two sections (Rating 4.85/5.0) Spring 2023
- 29 undergraduate students – two sections (Rating 5.0/5.0) Summer 2023
- 18 undergraduate honors students (no rating) Spring 2024
- 463 undergraduate students – two sections (Rating 4.9/5.0) Spring 2024
- 28 undergraduate students – two sections (Rating 4.9/4.9) Summer 2024
- 20 undergraduate honors students (no rating) Fall 2024
- 457 undergraduate students – two sections (Rating 4.85/5.0) Spring 2025
- 19 undergraduate honors students (no rating) Spring 2025
- 24 undergraduate students – two sections (Rating 5.0/5.0) Summer 2025
- 22 undergraduate honors students (no rating) Fall 2025
- 466 undergraduate students – two sections (Rating 4.86/5.0) Spring 2026
- 15 undergraduate honors students (no rating) Spring 2026

#### Instructor 3201: Intermediate Accounting 1

- 119 undergraduate students – three sections (Rating 3.7/5.0) Fall 2015

#### Instructor for 5535: Global Financial Reporting

- 36 graduate students – two sections (Rating 4.6/5.0) Summer 2016
- 37 graduate students – two sections (Rating 4.8/5.0) Summer 2017
- 28 graduate students – one section (Rating 4.96/5.0) Summer 2018
- 30 graduate students – one section (Rating 4.85/5.0) Summer 2019
- 28 graduate students – one section (Rating 4.92/5.0) Summer 2020

#### Instructor for 5559 Governmental Accounting

- 19 graduate students – two sections (Rating 4.4/5.0) Summer 2018
- 28 graduate students – one section (Rating 4.1/5.0) Summer 2019
- 57 graduate students – two sections (Rating 4.9/5.0) Summer 2020
- 31 graduate students – two sections (Rating 4.9/5.0) Summer 2021
- 18 graduate student – one section (Rating 4.9/5.0) Summer 2022
- 20 graduate students – one section (Rating 5.0/5.0) Summer 2023
- 22 graduate students – one section (Rating 5.0/5.0) Summer 2024

### University at Albany (SUNY), Albany NY (1995 to 2008 and 2014 to 2015)

Taught numerous undergraduate and graduate accounting courses, including *Financial Accounting I*, *Managerial Accounting*, *Intermediate I and II*, *Auditing*, *Personal Income Tax*, *Accounting Information Systems*, *Government & Non-Profit Accounting*, *Management Information Systems*, *Cost Accounting*, and *Financial Accounting for MBA's*

**Maastricht University, Maastricht, Netherlands** (2012 to 2014)

Taught, facilitated and tutored undergraduate and graduate courses, including Finance, Financial Statement Analysis, Advanced Accounting, and Auditing/Assurance

## Service Activities

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Editorial Board Reviewer: Journal of Government Financial Management	<i>July 2020 to Present</i>
American Accounting Assoc. CTLA Steering Committee Reviewer and Moderator	<i>Aug 2024 – Present</i>
Chair, In-residence Search Committee	<i>2019 &amp; 2021</i>
Accounting Information Systems Curriculum Committee Member	<i>2019 to Present</i>
In-residence Review Committee Member for Promotion and Retention	<i>2020 to Present</i>
Department Representative to AAUP	<i>Jan 2024 to Dec 2025</i>
Panel Presenter to School of Business – teaching large classes	<i>April 2025</i>

## Selected Teaching Accomplishments

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- Teach Principles of Financial Accounting to more than 500 undergraduate students annually.
- Developed and teach Honors Principles of Financial Accounting (2024–Present).
- Designed and taught graduate accounting courses delivered fully online.
- Developed an asynchronous accelerated Winter Session Principles of Financial Accounting course (Winter 2021).
- Developed asynchronous summer session offerings in Principles of Financial Accounting (2023 to present).
- Supervise and mentor instructional assistants supporting large-enrollment accounting courses.
- Advise and mentor undergraduate accounting students regarding academic planning, internships, and career development.
- Incorporate active learning, technology-enhanced learning, and flipped-classroom instructional strategies to improve student engagement and learning outcomes.

## Other Support Activities for Students

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- KPMG International Case Competition Advisor ○ *Summer 2016 and Fall 2017*
- Served as Mentor to students for AGA Case Competition ○ *Fall 2023 and Fall 2024*
- Supervise undergraduate student assistants who assist with office hours and in-class help ○ *2016 to Present*
- Supervise graduate assistants who assist with MSA online teaching *Summer 2016 to 2023*

## Professional or Voluntary Organization Affiliation

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- Finance Committee Member – Stonington Harbor Yacht Club (SHYC)
- Previous Vice-chair of the Northeast Council for New York State GFOA
- Member of the Association of Governmental Accountants (AGA)
- Member of the American Institute of Certified Accountants (AICPA)
- Charter Oak State College Academic Council Member

## Awards and Honors

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- 2021 UCONN School of Business Undergraduate Teaching Award
- 2006 SUNY Albany Dean W. Warren Hayes Memorial Award for Outstanding Graduate Teaching
- Coopers and Lybrand Graduate Student Award for Outstanding Academic Achievement
- Beta Gamma Sigma (National Honor Society for Business Administration and Accounting)
- Research grant from Accounting Department – Sponsor Pwc awarded May 2023 for Summer 2020

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## Licensures and Certificates

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- Certified Public Accountant, New York State
  - Certified Public Accountant Certificate, CT
- Nov 1993 to Sept 2028
  - May 2016 to Dec 2023

## Conference Participation and Professional Development

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AAA Conference on Teaching and Learning	Summer 2017
AAA 8 <sup>th</sup> Annual Transformative Technologies in Accounting Workshop	Summer 2017
Connect Training for Accounting – Chicago	Summer 2017
2017 Northeast AAA CTLA Meeting	Fall 2017
AAA Conference on Teaching and Learning	Summer 2018
Pwc Accounting & Tax Symposium	Summer 2018
2018 Northeast AAA CTLA Meeting	Fall 2018
2018 AAA Teaching & Learning Midyear Colloquium	Fall 2018
Trueblood Seminar for Professors	Spring 2019
McGraw Hill Accounting Summit at Babson College	Spring 2019
2019 AAA Teaching & Learning Midyear Colloquium	Fall 2019
Government Accounting and Auditing Conference	Spring 2020
Pwc Accounting & Tax Symposium	Summer 2020
Completed Course for Everyday Excel Part 1 & 2 from University of Colorado	Fall 2020
Pwc Accounting & Tax Symposium	Summer 2021
Teaching Blockchain to Accounting Students (AAA)	Summer 2022
Pwc Accounting & Tax Symposium	Summer 2023
AAA Conference on Teaching and Learning	Summer 2023
AAA Conference on Teaching and Learning	Summer 2024
Pwc Accounting & Tax Symposium	Summer 2025
AAA Conference on Teaching and Learning	Summer 2025
Dozens of Webinars and Learning Activities	2015 to Present

## Skill Areas

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Proficient in numerous software applications, including:

- Fluent in Microsoft products (Access, Excel, Word, PowerPoint, Teams)
- Kaltura, Camtasia, Snagit
- Working knowledge of Tableau and Power BI
- QuickBooks, TurboTax
- HTE – SunGard (Enterprise Resource System)

Fluent in French